



Small business relief is needed now

What Happened

Since the end of 2025, Minnesota small businesses have faced significant economic disruption due to circumstances out of their control. Many businesses reduced hours or closed for long stretches of time due to staffing shortages and reduced foot traffic. Economic impacts have been immediate, forcing businesses to rely on savings, loans, mutual aid and community to stay open, creating a generational crisis for many small businesses.

Economic Impact

Federal actions have resulted in at least \$600 million in lost business revenue in Minneapolis-Saint Paul alone and an estimated \$240 million in wages, according to a survey from the U.S. Immigration Policy Center at the University of California, San Diego.

According to February data from DEED, Minnesota's labor participation decreased to 67.9%, and the unemployment rate of 4.5% now exceeds the national average for the first time since 2007. State general fund revenue shrunk by nearly 5% between the February and April budget forecasts.

These impacts are not limited to the Twin Cities – Main Street small businesses have been impacted in Red Wing, Rochester, Northfield, Willmar, Worthington, Detroit Lakes, Fergus Falls, Brainerd, Duluth, and more.

The Solution

The solution is to continue to support small businesses and set Minnesota up for the best chance of recovery. Community members have stepped up with enormous amounts of mutual aid, philanthropic and corporate partners are stepping in with economic relief support, now state government has a role in ensuring recovery and longer-term stability.



\$100 million
in support is needed now



1.3 million
Minnesotans employed
by small businesses



\$600 million
in lost business revenue
in Minneapolis-Saint Paul
alone



\$240 million
in lost wages in
Minneapolis-Saint Paul
alone



4.5%
MN unemployment is
above national average

The Landscape

Small business is critical to the success and vitality of our state. According to the U.S. Small Business Administration Office of Advocacy, small businesses employ 1.3 million Minnesotans.

\$100 million in Small Business Relief Support to help stabilize our small businesses and Minnesota's economy.

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"My business has experienced a significant slowdown that has been both financially and emotionally challenging. My business is more than a beauty shop—it is my livelihood, my investment, and something I have built with care and sacrifice."

– Hmong American Partnership Client

Bill Supporters



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